

# Business Matters Rate Sheet



Reach over 5,000 Business Decision Makers for as little as \$52!

Business Matters distributes over 5,000 copies, 11 times a year to all Greater Oshawa Chamber of Commerce Member businesses and their representatives. In addition, Business Matters is delivered via Canada Post to all businesses on the Canada Post business drop in Oshawa and Clarington.

## Rates (Effective January 1, 2017) *(All prices are subject to HST)*

## Ad Sizes

<b>Advertising</b>			
Rates are cost per insertion			
	Advertise 1 Time	Advertise 5 Times	Advertise 11 Times
Full Page	\$618	\$588	\$556
1/2 Page	\$433	\$411	\$393
1/4 Page	\$262	\$235	\$222
1/8 Page	\$144	\$132	\$117
Business Card	\$82	\$65	\$52
Outside Back Page Full Colour	\$1030	\$980	\$872

*Call for prices on feature columns, earlugs & banner ads. Colour EXTRA.*

  

### Colour

Spot Colour	\$20
Full Colour	\$35
Inside Full Page Colour	\$136

  

### Flyers

Members Only (Addressed Mail) (1,000 Flyers)	* \$260
Full Distribution (5,400 Flyers)	* \$675

*\* Single page 8 1/2 x 11"  
(Full circulation flyers must be folded in half)  
(Additional Charge for other sizes)*

Full Page	10 1/8" W x 13 1/4" H
1/2 Page horizontal (6 columns)	10 1/8" W x 6 1/2" H
1/2 Page vertical (4 columns)	6 3/4" W x 9 3/4" H
1/4 Page horizontal (3 columns)	5" W x 6" H
1/4 Page vertical (2 columns)	3 1/4" W x 9" H
1/8 Page horizontal (3 columns)	5" W x 3" H
1/8 Page vertical (2 columns)	3 1/4" W x 4 1/4" H
Business Card (2 columns)	3 1/4" W x 2" H

*Ads can be submitted as a high resolution Adobe PDF or Adobe EPS file (fonts outlined). All digital files must be CMYK or spot colour mode, no RGB files. An additional charge of \$75.00 per hour may apply to ads that are not received press ready. Please call for details.*

## Deadlines

Advertisements	15th of each month
Article & Press Releases	15th of each month
Flyer Inserts	20th of each month

**Yes, I would like to advertise in Business Matters. Please call me to discuss the details.**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax to the Greater Oshawa Chamber of Commerce at 905 432-1259, email [michellelea@rogers.com](mailto:michellelea@rogers.com) or call 905 728-1683  
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