

Advocate.  
Connect.  
Support.

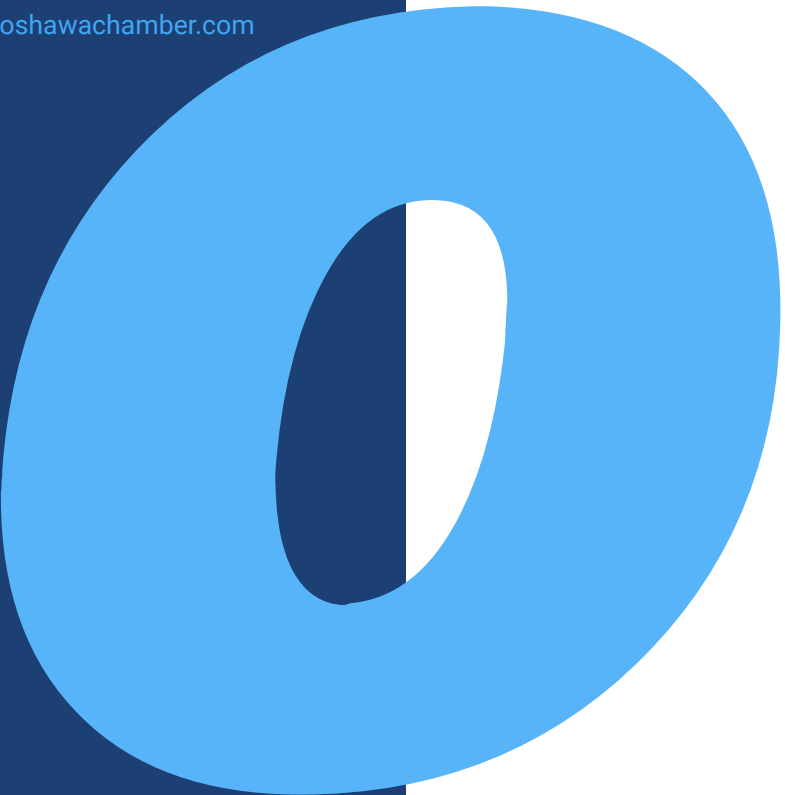
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**BECOME A MEMBER**

The informed voice of business

# Message from the CEO



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## PRESIDENT'S MESSAGE

# Cassandra Wildman

President Oshawa Chamber of Commerce



As your current 2021 President and a long-standing member of the Greater Oshawa Chamber of Commerce, I am truly honoured to lead and represent such an important and prominent organization, and my steadfast loyalty will continue to be unwavering.

It is important for me to express my gratitude to all of our members who are a part of our community – thank you for joining us, and we look forward to supporting your business's success. I would also like to thank the Chamber for all that it has done for me, my business, and many other local businesses alike. The team at the Chamber has demonstrated such a high level of diligence and focus on the fundamental needs of the membership and the entire business community as a whole.

It became very apparent to me many years ago that active participation, in any and all capacities provided great value to my business as a member. My involvement started about 10+ years ago by simply attending some of the various networking events offered by the Chamber. From there, I was able to meet so many exceptional people and begin developing and fostering relationships with some of the most upstanding and like-minded members of our business community and learn about all that the Chamber is and does. It was then that I was able

to truly understand the full value of our Chamber Membership. I was able to witness the camaraderie within the business community, understand the value in our advocacy efforts, and experience firsthand how the networking opportunities provided mutual and widespread benefits for the membership.

I then decided I wanted to become more involved, so I volunteered to sit on a few committees within the Chamber. I realized how important the roles of volunteers played in the Chamber's success and its initiatives and efforts. From there, I chose to go one step further – Board of Directors. I was nominated by a fellow member and was elected by our membership to sit on the Board of Directors in 2017, and moved onto the Executive in 2019 as Vice President and now currently sit as your President.

I encourage you to reach out to our Chamber team to discuss membership and what it can do for your business – I look forward to connecting with you as a fellow member!

Cassandra Wildman



## Rocco Rossi

President and CEO  
Ontario Chamber of Commerce



The Greater Oshawa Chamber of Commerce is one the 145 chambers in the Ontario Chamber Network. When you become a member of the Greater Oshawa Chamber of Commerce, you become a part of our powerful Chamber Network: a powerful, unified voice that is critical to strengthening our communities and our province as we work together on the road to recovery.

Local businesses are job creators in our communities and the economic engine of our province. The business community in the Oshawa region is critical to our economy, creating employment and driving innovation. The Greater Oshawa Chamber of Commerce is dedicated to working together with the Ontario Chamber of Commerce, local businesses, and communities across the province on behalf of businesses and local industry in the Greater Oshawa Area.

The Ontario Chamber Network has long been recognized as Ontario's largest business advocate and the indispensable voice of business in this province. This year, above all, has firmly underscored the value of our collective policy and advocacy work on behalf of the business community with the Greater Oshawa Chamber of

Commerce. Our network of local chambers of commerce and boards of trade pulled together to support businesses navigating uncharted territory throughout the COVID-19 crisis. We look forward to continuing our work with the Greater Oshawa Chamber of Commerce as we work together on a swift, robust, and inclusive economic recovery.

As the indispensable partner of business, we encourage every business in the Oshawa region to take out a membership with the Greater Oshawa Chamber of Commerce where you will be connected to leaders in the private and public sector and a network dedicated to making a difference for business.

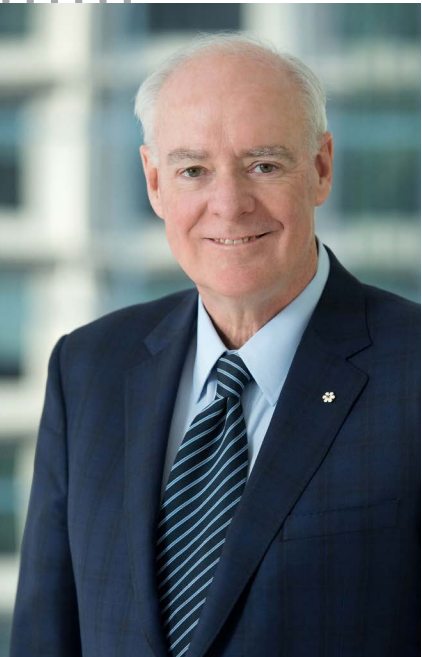
Rocco Rossi





# Perrin Beatty

President and CEO  
The Canadian Chamber of Commerce



As one of the 440 chambers of commerce and boards of trade that form the Canadian Chamber's national network, the Greater Oshawa Chamber of Commerce is a vital link to local business in Oshawa and in the Durham Region. The ability of your chamber, and those across the country, to rapidly pulse-check with your businesses gives our business network credibility with the federal government and with Canadians as a whole. As a respected solutions provider, our network's opinion on numerous business issues is regularly sought by decision-makers.

Ultimately, our job is to create the conditions for businesses to thrive whether they are located on Simcoe Street or Bay Street. We do this by developing deeply researched positions on public policies and proposing pragmatic solutions for government to implement, by mobilizing our vast and diverse network to advocate government decisions and programs that strengthen our country and our communities, and by offering essential business services that save money, time and effort.

Taking out a membership with the Greater Oshawa Chamber of Commerce is a wise business decision. As a member, you have allies working hard for your success — locally, provincially and nationally.

*Perrin Beatty*

The Honourable Perrin Beatty, PC, OC



Canadian  
Chamber of  
Commerce

Chambre de  
Commerce  
du Canada

# ABOUT THE Greater Oshawa Chamber of Commerce

## VISION

Trusted by leaders, the Greater Oshawa Chamber of Commerce is a community of forward-thinking business advocates who connect, encourage and share ideas that generate enterprise success and community prosperity.

## MISSION

**The Greater Oshawa Chamber of Commerce is an essential partner in business success because it:**

- » Advocates for business, providing a strong voice, vision and perspective to grow Oshawa's economy.
- » Connects and promotes business, providing events, meetings and resources that support enterprise success.
- » Informs community dialogue and brings awareness and innovative solutions through leadership that drives our community's prosperity.



"The Greater Chamber of Commerce (GOCC) was established in 1928 by G.W. McLaughlin. This organization connects like-minded business leaders in the greater Oshawa area, fostering a supportive and nurturing environment to thrive. From advertising opportunities to networking functions, advocacy campaigns to award recognition, the Greater Oshawa Chamber of Commerce is an essential partner in business success."



ADVOCATE  
for business



CONNECT  
entrepreneurs



SUPPORT  
your business





**Staying  
connected  
and being  
informed are  
important to  
the success of  
any business.**

Melanie Warren | Chamber member since 2019  
**WARREN'S PRINTING PLACE INC.**

# Member Advantages

## ADVOCATE

- Advocate on behalf of our members to the Government of Canada, Government of Ontario, The Regional Municipality of Durham, The City of Oshawa, The Canadian Chamber of Commerce and The Ontario Chamber of Commerce
- Chamber E-Newsletter
- Chamber Business Directory
- Event sponsorship opportunities
- Multiple low-cost advertising opportunities
- Features on our social media accounts

## CONNECT

The Greater Oshawa Chamber of Commerce host a wide variety of virtual and in-person networking events including:

- Annual Golf Tournament
- Annual General Meeting
- Business Excellence Awards

Find our full events calendar at  
[oshawachamber.com/  
event-calendar](https://oshawachamber.com/event-calendar)

## SUPPORT

- Access all account services online
- Update your information and access all account details online at [oshawachamber.com](https://oshawachamber.com)
- Submit special offers for fellow members
- Weekly member-only emails including updates and event information

## VISIT OUR

[Events  
Calendar](#)

[Business  
Directory](#)

[Submit  
Special Offers](#)

[Event  
Sponsorship  
Opportunities](#)



# Benefits of attending chamber events

The Greater Oshawa Chamber of Commerce hosts a variety of engaging events throughout the year to help members grow their business and support local industry.

01.



Grow your business and **network** with others from a variety of industries. 👍



Sponsorship opportunities – Bring **awareness** to your business. 🙌



02.



Expand your **knowledge** a variety of informative and engaging events. 🙌



03.





Being a  
member has  
opened many doors  
for my business  
and brought new  
opportunities  
of professional  
growth.

Ben Shelley | Chamber member since 2016  
**PARADISAIC BUILDING GROUP INC.**

# Here is how we highlight you

## ADVERTISING OPPORTUNITIES



### ADVERTISING

Members enjoy 20%  
off advertising rates.



### E-NEWSLETTER

Be featured in the Greater  
Oshawa Chamber of  
Commerce e-News,  
available on our website and  
sent by email each month.



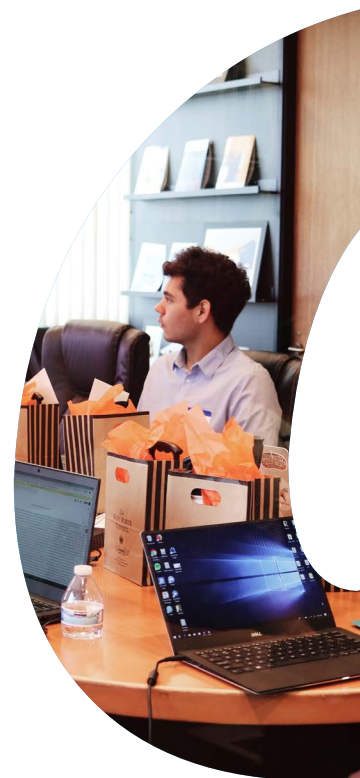
### SPONSORSHIP

Get your business noticed!  
Throughout the year there  
are hundreds of unique  
sponsorship opportunities for  
businesses on any budget.



### FEATURED

Your business will be  
featured in our Chamber  
Business Directory and  
Oshawa Visitors Guide.



# Advertising to business leaders

## E-NEWS BUSINESS MATTERS

The Greater Oshawa Chamber of Commerce e-Newsletter provides information that matters to business and highlights local community and Chamber events.

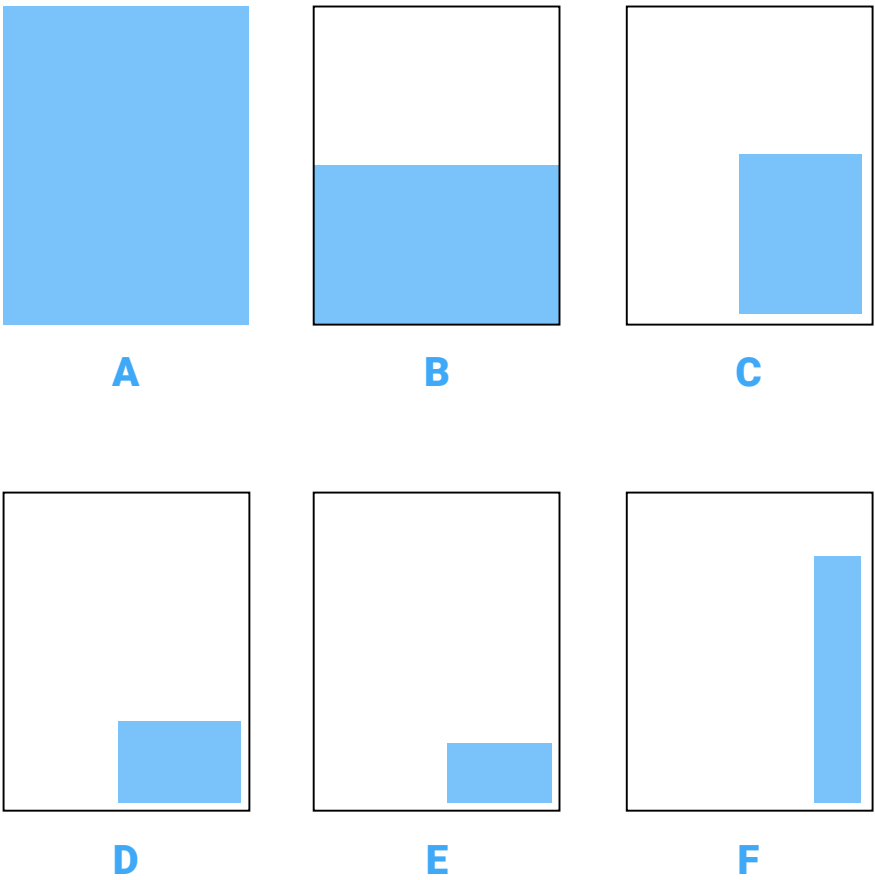
This publication is sent by email to more than 1,000 business contacts every month and shared on our website. E-News is also a great opportunity for members to gain exposure through advertising which can include hyperlinks to both emails and URL addresses at no extra cost.

## E-NEWS BUSINESS MATTERS AD SIZES

Publication dimensions 8.25" x 10.75"

LET OUR  
E-NEWS BE  
PART OF YOUR  
MARKETING  
STRATEGY

Advertising  
opportunities  
to targeted  
audiences with  
a direct source  
to business  
leaders!



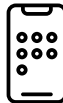
Contact Ashley Bain at [businessdev@oshawachamber.com](mailto:businessdev@oshawachamber.com)



**E-MAILED**  
Monthly to our  
subscriber



**SHARED**  
On our  
website



**INCLUDED**  
Hyperlinks to your  
email and website



# Website Advertising

## DIGITAL ADVERTISING OPPORTUNITIES

The GOCC website sees more than 15,000 visitors each month.

Thoughtful articles that matter to business, legislative news and fun chamber events bring a variety of visitors to the website every day.

Advertising on our website provides your business with a unique opportunity to drive our web traffic towards your website, coupons, or special event – the possibilities are endless!



### AWARENESS

Drive awareness to targeted audiences



### ARTICLES

Variety of info brings visitors to the website every day



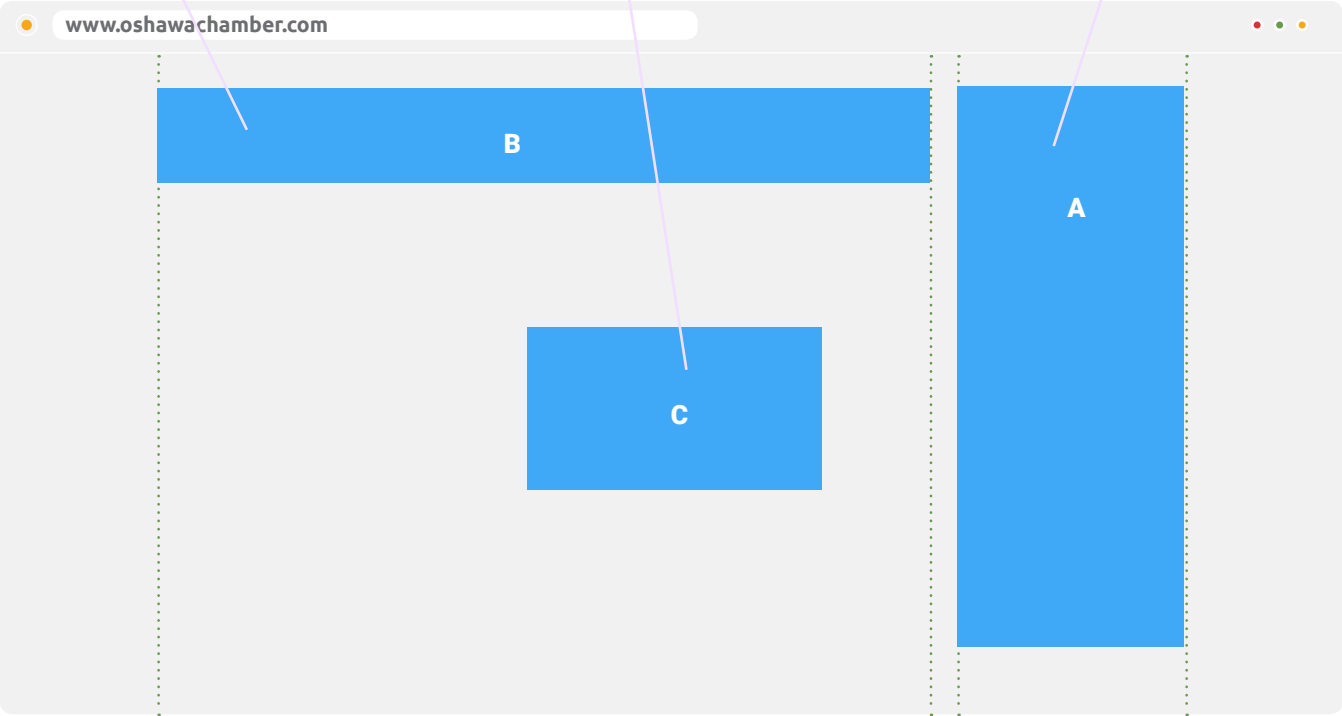
### TRAFFIC

Unique opportunity to drive traffic towards your website

**B HORIZONTAL BANNER**  
728 pixels (w) x 90 pixels (h)

**BUSINESS CARD**  
873 pixels (w) x 614 pixels (h)

**A VERTICAL SIDEBAR**  
600 pixels (w) x 300 pixels (h)



## SPECIFICATIONS AND RATE CARD

**A VERTICAL SIDEBAR:**

600px x 300px  
\$200/weekly  
\$450/monthly

**B HORIZONTAL BANNER:**

90px x 728px  
\$100/weekly  
\$350/monthly

**C BUSINESS CARD:**

873px x 614px  
\$50/weekly  
\$150/monthly

Contact Ashley Bain at [businessdev@oshawachamber.com](mailto:businessdev@oshawachamber.com)

Advocate.  
Connect. Support.

oshawachamber.com

# Member Benefits

## CHAMBER MEMBER COST SAVING BENEFITS PROGRAM

The Greater Oshawa Chamber of Commerce connects like-minded business leaders in the greater Oshawa area, fostering a supportive and nurturing environment to thrive. From advertising opportunities to networking functions, advocacy campaigns to award recognition, the Greater Oshawa Chamber of Commerce is good for business in the greater Oshawa area. It's better to be a member!

To learn more about upcoming events and initiatives run by the Greater Oshawa Chamber of Commerce, check out our website and follow us on social media. You can also sign up on our website to receive eNews, a bi-weekly publication delivered directly to your email inbox.

**Your membership can save you money.**



## CHAMBER GROUP INSURANCE PLAN

Covers all industries including one person firms, home businesses and farms. Benefit options include health, dental and health insurance, vision care, short and long-term disability, business overhead benefits and many others. **For more information** contact **Peter Bocking** at **800-971-2295** or visit **www.bockinggrieve.ca** to learn more.

## HOME & CAR INSURANCE

Johnson Insurance offers members great savings along with Air Miles earned on your premium. **For more information** contact us at **1.877.217.5833** or visit **www.johnson.ca** to learn more. Be sure to quote group ID Code: JT

## TRAVEL INSURANCE

Johnson Insurance is pleased to offer an exclusive option to meet your travel insurance needs including emergency medical and trip cancellation coverage once we are able to travel safely. Visit us at **www.johnson.ca/travel-insurance**

## ESSO FLEET DISCOUNT PROGRAM

Delivered through Esso, this program saves drivers 3.5 cents per litre off the posted pump price plus other services and merchandise. **For more information** contact **Mario Ojeda Iniguez** at **819-962-4465**, email at **mario.ojeda-iniguez@wexinc.com** or visit **www.essobusinesscards.ca/en/a/home/?org=chamber/** to learn more.





# Strong tradition of creating and nurturing an environment for business to succeed and prosper.

Sheila A. Guthrie | Chamber member since 1928  
CREIGHTON LAW LLP



## PUROLATOR COURIER SERVICES

Member benefits from discounts starting at 25% on Purolator Express\* and Purolator Ground suite of services [www.purolator.com/occ](http://www.purolator.com/occ)



## GRAND & TOY

Grand & Toy provides real value to Chamber of Commerce members Canada wide. We provide businesses with easy and convenient ways to purchase products and solutions. With the Chamber's purchasing power, members save on average up to 25% off competitor pricing, have access to fantastic paper process, and receive preferred pricing on select categories including office supplies, coffee and accessories. **For more information** contact **Cameron Ackerblade** at **905.409.2175** or visit [www.grandandtoy.ca/chamber](http://www.grandandtoy.ca/chamber) to learn more.



## MEMBER TO MEMBER

As a member of the Greater Oshawa Chamber of Commerce you can take advantage of discounts offered to fellow members through a variety of businesses throughout the chamber membership. **For more information** about the current discounts offered be sure to check out our website [www.oshawachamber.com](http://www.oshawachamber.com) or call us at **905.728.1683** for more information.



## IN PARTNERSHIP WITH



Canadian  
Chamber of  
Commerce

Chambre de  
Commerce  
du Canada



ontario  
chamber of  
commerce



# Chamber Committees

Volunteering on a Chamber Committee gives you, or an employee of your business, a unique opportunity to network, support fellow members and expose your business to the Chamber network. For a small time commitment each month, volunteering on an committee is a great way to benefit your business and make contacts. Why not be part of the team? **Get involved in one of the following Chamber Committees.**  
Email: [businessdev@oshawachamber.com](mailto:businessdev@oshawachamber.com)



**AWARDS COMMITTEE** This committee is responsible for choosing the winners each year for the Chamber's Annual Business Excellence Award Gala. This includes nominating, interviewing, discussing and grading nominees before finally selecting the winners. This committee also provides recommendations for the event itself.



**GOLF COMMITTEE** This committee is comprised of members in good standing who enjoy the sport of Golf! These members are responsible for bringing fresh and new ideas for the upcoming tournament and following through on those plans leading up to the day of the annual tournament.



**MEMBERSHIP ADVANCEMENT COMMITTEE** This committee is comprised of a dedicated team of members in good standing - professionals from various backgrounds focused on enhancing, improving and fostering a positive and engaging membership experience.



**GOVERNMENT RELATIONS COMMITTEE** This committee plays an advocacy role on behalf of business members in the community. Members work with business and government to develop and implement policies designed to ensure GOCC provides an atmosphere that is conducive to business and economic growth.

## POSITIVE IMPACT ON YOUR BUSINESS

Are you one of our many talented members willing to lend a hand to create a positive impact in the Chamber? Promote your business to fellow Chamber members & non-members alike!

I have made  
lifelong  
connections both  
personally and  
professionally.  
The value of our  
membership is  
priceless!

Yvonne Brady | Chamber member since 2008  
**JOHNSON INSURANCE**



# 5 Star Testimonials

Johnson Insurance has been a very proud member of the Greater Oshawa Chamber of Commerce for 12 years assisting with members personal insurance needs. We believe in community and the members that make it a great place to live, work and play.

Being a member myself, I have made lifelong connections both personally and professionally. The value of our membership is priceless!

## JOHNSON INSURANCE

Yvonne Brady | Senior Consultant |  
Chamber member since 2008

Keep up the great work over there, because out of all the other expenses we cut, renewing our Chamber membership was the one expense that was not even considered for elimination – it was the best ROI! Receiving all of the timely resources and info on available grants made all the difference since this virus hit!

## SHINE THROUGH THE RAIN FOUNDATION

Laurie Docimo |  
Chamber member since 2016

Being a member of the Oshawa Chamber for the past 5 years, along with being part of the Board of Directors and Golf Committee has opened many doors for my business and brought new opportunities of professional growth. Being an active member has given me more insight into the local business community and I have fostered new friendships with many other, like-minded business owners.

## PARADISAIC BUILDING GROUP INC.

Ben Shelley | President CEO |  
Chamber member since 2016

Creighton Law LLP takes great pride in celebrating the 93rd Anniversary of the Greater Oshawa Chamber of Commerce, as its first Member.

Throughout the 93 years, Creighton Law LLP has continued to support the Greater Oshawa Chamber of Commerce, in a strong tradition of creating and nurturing an environment for business to succeed and prosper, enhancing the City of Oshawa as a great place for all of our citizens to live and work.

## CREIGHTON LAW LLP

Sheila A. Guthrie | Barrister & Solicitor |  
Chamber member since 1928

The events offered by the Oshawa Chamber of Commerce provide exceptional value to the membership. With events ranging from signature annual events to monthly networking opportunities, there are events to aid in achieving the unique goals and objectives of your business. The ability to engage with the business community through Oshawa Chamber events has been invaluable in supporting enhanced visibility and recognition of Trent University Durham GTA in the community.

## TRENT UNIVERSITY DURHAM GTA

Dr. Scott Henderson | Dean and Head |  
Chamber member since 2007

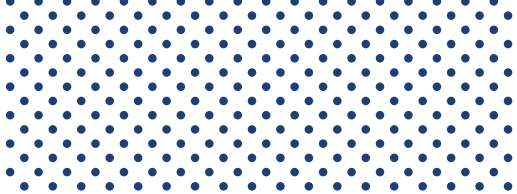
Staying connected and being informed are important to the success of any business. The Oshawa Chamber does a great job in assisting their membership to do just that. Even during these difficult times, the Chamber has remained steadfast in their commitment to their members by continuing to have events, spotlight members and advocate on our behalf. Our recent experience may be different than it has in previous years, however we still continue to enjoy all the benefits of membership and more. Proud to be a member of the Oshawa Chamber!

## WARREN'S PRINTING PLACE INC.

Melanie Warren |  
Chamber member since 2019

The events  
offered by the  
Oshawa Chamber  
of Commerce  
provide  
exceptional  
value to the  
membership.

Dr. S. Henderson | Chamber member since 2007  
TRENT UNIVERSITY DURHAM GTA



## MEMBERSHIP APPLICATION

Business Name		Name and Title	
<input type="text"/>		<input type="text"/>	
Physical Address		City	Postal Code
<input type="text"/>		<input type="text"/>	<input type="text"/>
Business Phone		Business email (your login to our website)	
<input type="text"/>		<input type="text"/>	
Website		Business category	
<input type="text"/>		<input type="text"/>	
Main contact		Address published	
<input type="text"/>		<input type="text"/>	
Email	Total no. of part-time employees	Total no. of full-time employees	
<input type="text"/>	<input type="text"/>	<input type="text"/>	

If approved, your business will be added to our online database where you can add a business and personal profile photo, social media pages, add or remove employees and update your business information. **Please ensure your email address is correct as this is your login to our website, and how we communicate with members. You will receive instructions to choose a password once your information is added to our system.** Please call our office at (905)728-1683 if you have any questions about this process.

### PLEASE SELECT YOUR MEMBERSHIP INVESTMENT

(A one time admin fee of \$50 will be added. Prices do not include HST.)

1 - 2 ENTREPRENEUR	(1 voting representative)	\$238	<input type="checkbox"/>	500 - 2499	(2 voting representative)	\$1698	<input type="checkbox"/>
3 - 9 EMPLOYEES	(1 voting representative)	\$308	<input type="checkbox"/>	2500+ EMPLOYEES	(2 voting representative)	\$2796	<input type="checkbox"/>
10 - 24 EMPLOYEES	(2 voting representative)	\$413	<input type="checkbox"/>	NOT-FOR-PROFIT	(1 voting representative)	\$176	<input type="checkbox"/>
25 - 49 EMPLOYEES	(2 voting representative)	\$508	<input type="checkbox"/>	ASSOCIATE	(0 voting representative)	\$156	<input type="checkbox"/>
50 - 99 EMPLOYEES	(2 voting representative)	\$744	<input type="checkbox"/>	STUDENT/RETIREE	(1 voting representative)	\$75	<input type="checkbox"/>
100 - 199 EMPLOYEES	(2 voting representative)	\$959	<input type="checkbox"/>	OUTSIDE DURHAM	(0 voting representative)	\$403	<input type="checkbox"/>
200 - 499 EMPLOYEES	(2 voting representative)	\$1265	<input type="checkbox"/>				

#### INFORMATION FOR CREDIT CARD PAYMENT ☐ Visa ☐ Mastercard

Credit Card Number:	<input type="text"/>	Exp. Date:	<input type="text"/>
Name on Card:	<input type="text"/>	CVS#:	<input type="text"/>
Signature:	<input type="text"/>	Date:	<input type="text"/>





# Ashley Bain

Business Development Manager  
Greater Oshawa Chamber of Commerce



Thank you for your interest in becoming a member of the Greater Oshawa Chamber of Commerce!

Since 1928, the Chamber has been here for you and your business needs by supporting, connecting and advocating for your business. With over 600 members, when you join the Chamber, you become a part of something bigger, a community of organizations and like-minded business professionals all working towards a similar goal of creating a successful business and a business community by supporting one another.

The Chamber has many avenues that your business can take to help with your business success – networking events, advertising, digital media, Member to Member discounts, member affinity programs such as health benefits and much more! When you join the Greater Oshawa Chamber of Commerce, you also become a member of the Ontario Chamber

of Commerce and the Canadian Chamber of Commerce, which allows you to promote and connect your business across our community, province and country.

As your Business Development Manager, I'm here to help you with everything "membership" - whether you have questions, want to learn how to fully take advantage of your membership, promote your business through our digital media channels or network your way through our events. I'm here to help you and your business – your business success matters to us.

I look forward to having you join us as a member here at the Greater Oshawa Chamber of Commerce!

*Ashley Bain*

Ashley Bain



Receiving all  
of the timely  
resources  
and info on  
available  
grants  
made all the  
difference.

Laurie Docimo | Chamber member since 2016  
**SHINE THROUGH THE RAIN FOUNDATION**

“

We are looking forward  
to seeing you soon.

”



44 Richmond Street West,  
Oshawa, Ontario

Phone : 905-728-1683

admin@oshawachamber.com  
www.oshawachamber.com



Design and Creative Direction:

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biz@sixthworkshop.com  
www.sixthworkshop.com