

Business Matters Rate Sheet



Reach over 5,400 Business Decision Makers for as little as \$43!

Business Matters distributes 5,400 copies, 11 times a year to all Greater Oshawa Chamber of Commerce Member businesses and their representatives. In addition, Business Matters is delivered via Canada Post to all businesses on the Canada Post business drop in Oshawa and Clarington.

Rates (Effective October 5, 2006) *(All prices are subject to GST)*

Ad Sizes

| Advertising | | | |
|----------------------------------|---------------------|----------------------|-----------------------|
| Rates are cost per insertion | | | |
| | Advertise 1 Time | Advertise 5 Times | Advertise 11 Times |
| Full Page | \$540 | \$513 | \$486 |
| 1/2 Page | \$360 | \$345 | \$328 |
| 1/4 Page | \$230 | \$205 | \$194 |
| 1/8 Page | \$126 | \$116 | \$102 |
| Business Card | \$72 | \$55 | \$43 |
| Outside Back Page Full Colour | \$900 | \$855 | \$760 |

Call for prices on feature columns, earlugs & banner ads. Colour EXTRA.

Colour

| | |
|------------------|-------|
| Spot Colour | \$40 |
| Full Page Colour | \$136 |
| Process Colour | \$460 |

Flyers

| | |
|--|--------|
| Members Only Circulation <i>(1,200 Flyers)</i> | *\$250 |
| Full Circulation <i>(5,400 Flyers)</i> | *\$550 |

*(Full circulation flyers must be folded in half)
*Single page 8 1/2 x 11"
(Additional Charge for other sizes)*

| | |
|------------------------------|---------------------|
| Full Page | 10 1/4" W x 12" H |
| 1/2 Page <i>(6 col)</i> | 10" W x 6" H |
| 1/4 Page <i>(2 col)</i> | 3 3/8" W x 9" H |
| 1/8 Page <i>(2 col)</i> | 3 3/8" W x 4 1/4" H |
| Business Card <i>(2 col)</i> | 3 3/8" W x 2" H |

Ads can be submitted Photo Ready, in Corel Draw format, JPEG or in EPS format with Fonts converted to curves. An additional charge of \$40.00 per hour may apply to ads that are not received camera ready. Please call for details.

Deadlines

| | |
|--------------------------|--------------------|
| Advertisements | 15th of each month |
| Article & Press Releases | 15th of each month |
| Flyer Inserts | 20th of each month |



Yes, I would like to advertise in Business Matters. Please call me to discuss the details.

Company: _____ Contact: _____ Phone: _____

Fax to the Greater Oshawa Chamber of Commerce at 905 432-1259 or call 905 728-1683